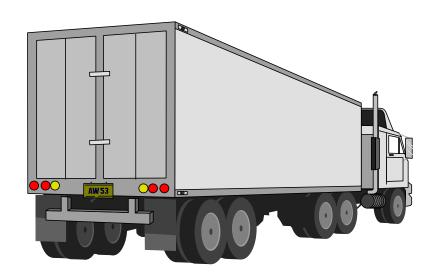




Driving Safety



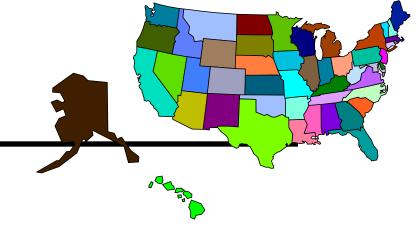


Driving Safety

- u How safe are our roads?
- u Driving injuries-on or off the job
- u Unsafe acts behind the wheel
- u Driving under the influence
- u "Road rage"
- u Unsafe conditions
- u Vehicle safety features
- u Did you know?



How safe are our roads?



- u 2005 data for the U.S.
 - 43,443 deaths
 - 5 deaths and 260 disabling injuries per hour
 - The # of deaths & # deaths/mile jumps in June, and peaks in August.
 - Saturday and Sunday (Midnight to 3 AM) have more fatal accidents than any other period.

MISSISSIPPI

- u We are number 1 in fatalities while unrestrained (WEAR YOUR SEAT BELTS)
- u We are number 2, only behind Wyoming in our fatality rating by population.
- u 40% of the 931 fatalities in 2005 involved Alcohol

Driving injuries - on or off the job

- u The most hazardous environment
 - For most of us, whether on or off the job, it is on the road.
 - We face it daily.
- u A recent report from another site:
 - A manager was beginning a business trip
 - Was driving from his house to the airport on the freeway
 - Was shaving and looking into the rearview mirror
 - Saw (in peripheral vision) something cut in front of him
 - Reacted by steering to the right, driving off the freeway and hitting a tree
 - Result was a broken hip

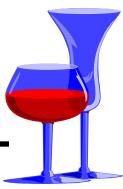
Unsafe acts behind the wheel

- u Shaving
- u Putting on make-up
- u Reading a map
- u Reaching behind you to spank kids
- u Not using a seatbelt
- u Driving under the influence

- u Driving at an unsafe speed
- u Failing to stop or yield
- u Unsafe passing of another vehicle
- u Tailgating
- u Not using blinkers
- u Others?
- *Though perhaps in a different category, eating when driving and using cell phones can compromise your response time by distracting you and by removing one hand from the steering wheel.

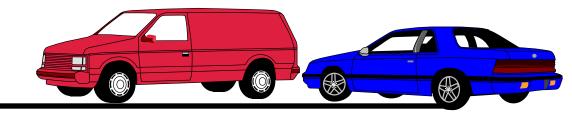


Driving under the influence (DUI)



- u Alcohol was involved in 40% of all traffic fatalities in Mississippi for 2005.
- u Sobering facts:
 - About 2 in every 5 Americans will be involved in an alcoholrelated traffic accident at some time in their lives
 - Remember the one-one rule: one drink per hour (Your body takes about an hour to rid itself of each 1/2 ounce of alcohol)
- u Progress in this arena:
 - A social stigma has been building against drinking & driving
 - Many social drinkers are being more responsible

"Road rage"



u Road rage is driving under the influence of too much anger.

u Provoked by:

- Feeling endangered by someone else's driving (another driver cuts you off or tailgates you).
- Resentment at being forced to slow down
- Righteous indignation at someone who breaks traffic rules
- Anger at someone taking out their road rage on you
- u Therapy for road rage:
 - Take a deep breath and just let it go!

Unsafe conditions

u Poor visibility

- Night time driving (Fatality rates/mile are 4 times higher at night.)
- Dust storms
- Rain storms
- Windshield wipers not effective

u Poor road conditions

- Slippery surfaces from weather
- Road not properly maintained

u Improper vehicle maintenance

- Inadequate brakes
- Worn tread on tires
- Hoses, belts
- Inadequate acceleration
- Headlight(s) out

u Other?



Vehicle safety features



- u Daytime running lights
 - (Headlights that are on whenever vehicle is running)
- u Lap/shoulder safety belts
 - Reduce risk of moderate-to-fatal injuries by approximately 50%.
- u Air bags for driver & passenger
 - Combined with lap/shoulder belts, they reduce risk of fatality by another 10%.
- u Side impact airbags
- u Ability to disengage airbags

- u Child safety seats
 - Note: Children in child seats should not be placed in the front seat of cars
- u Anti-lock brakes
- u Safety cages built into the vehicle framework
- u If buying a new car, ask about side-impact collision data.
- u Other?

Did you know?



- u When driving on a road that is new to you:
 - You eyes tend to scan the road from left to right which is an excellent driving habit.
 - We tend not to scan when in familiar territory.
- u How closely can you safely follow another car?
 - We tend to follow based on how much of the road we can see
 - » A long hood causes us to follow at a greater distance (since you have to look over the hood to see the street).
 - » Drivers with shorter hoods tend to follow more closely
 - Use the 2 or 4 second rule
 - » Good driving conditions, keep a 2 second distance behind
 - » Poor driving conditions, keep a 4 second distance behind